

Content Outline

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Project Title: Coca Cola Freestyle Website

Link: https://en.wikipedia.org/wiki/Coca-Cola_Freestyle

I want my website to have multiple pages rather than a single page, since it would give an opportunity to make each page unique with design choices and build a larger visual language which would be harder to do with a single, continuous page. There will most likely be a standard nav bar across the top of the site to be able to reach all of the different pages.

Structure:

1. Home page/ general description of what the Coca Cola Freestyle is
2. The concept/design
 - a. More focused on the technical background and building of the machine and its software, will try to position the info so it is less complex for the average reader to understand
3. History
 - a. Could be shown in a vertical timeline format, from original tests to its spread across the globe (would also be cool to include a map here)
4. Flavors
 - a. This would be the most challenging page, my goal would be to create a sort of emulation of how the actual machines work where it displays the base flavors, and then clicking on one reveals the sub-flavor options underneath it. This page would look the simplest, but actually probably take the longest to code
5. Sources
 - a. Bibliography page with sources for both written and visual research